

MIND Technology Branding Information

Full Logo

Colors



MIND
TECHNOLOGY



PMS 7687
C-100%, M-86%, Y-15%, K-3%
R-26, G-66, B-138
Web Color #22438a



KLEIN
A MIND Technology Business



PMS 552
C-27%, M-9%, Y-9%, K-0%
R-185, G-210, B-220
Web Color #b8d1db



SEAMAP
A MIND Technology Business

Square Logo (Limited Use)

Tagline

FUTURE THINKING. LEADING TECHNOLOGIES.



Fonts



MIND
TECHNOLOGY

Helvetica Neue Bold Extended (73)

Helvetica Neue Extended (53)

FUTURE THINKING. LEADING TECHNOLOGIES. Helvetica Neue Medium Condensed Oblique (67)



Full logo should be used under all normal circumstances. Square logo use is limited to use only when full logo cannot be used due to size constraints. All use of square logo for promotional items must first be given approval by corporate management.

Do not scale logo's up or change proportions when using as this will cause pixelation and degradation to the quality. If you need a file larger than what is available, please email bob.slie@mind-technology.com for a higher resolution file. .ai and .eps files are available for large scale printing or promotional items.